



LACHEC 2014

BUCARAMANGA, COLOMBIA

26, 27 Y 28 DE NOVIEMBRE

HEADQUARTERS



UNIVERSIDAD SANTO TOMÁS
PRIMER CLAUSTRO UNIVERSITARIO DE COLOMBIA
B U C A R A M A N G A

 www.lachec.edu.co

6ª CONFERENCIA LATINOAMERICANA Y DEL CARIBE
PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN SUPERIOR

6th LATIN AMERICAN AND THE CARIBBEAN HIGHER EDUCATION
CONFERENCE ON INTERNATIONALIZATION



RED COLOMBIANA
PARA LA INTERNACIONALIZACIÓN
DE LA EDUCACIÓN SUPERIOR



LACHEC 2014
BUCARAMANGA, COLOMBIA
NOVEMBER 26, 27, 28

6ª CONFERENCIA LATINOAMERICANA Y DEL CARIBE
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ACADEMIC INTEGRATION

Challenge for a common space of higher education in Latin America and the Caribbean.

Building up a communal environment for higher education has been related to factors like modernization, innovation and internationalization of educational systems supported by the principle of convergence. LACHEC 2014 version seeks to take up the principal initiatives developed on the region based on this purpose, and contribute as an academic scenario to the discussion about advantages, challenges and opportunities that this process might bring to the universities.

● GENERAL OBJECTIVE

Create an environment for dialogue and academic analysis on the implications, challenges and opportunities of academic integration as a challenge to the definition of a space of higher education in Latin America and the Caribbean, from the intervention of proposals and initiatives raised previously by various actors and scenarios in the region.

● SPECIFIC OBJECTIVES

- Contribute to the generation of proposals and a joint dialogue that articulate the advances and efforts developed by different actors in the field of academic integration and definition of a common area of higher education in Latin America and the Caribbean; that serve as an input for the definition of strategies by Governments and Government agencies of the country.
- Socialize the potentialities, advantages and forms of participation on the part of the IES national and international projects of academic integration that are promoted by associations, academic networks, universities and multilateral agencies working initiatives aimed at the common space of higher education in the region.
- Analyze the articulation and relevance which must have the academic integration of higher education proposals directed towards the purposes of macro-projects of integration as well as educational, social, political and economic fields.
- Promote the development and innovations in curricula and strategies of internationalization of the IES on the generation of intercultural competencies to facilitate the academic integration.



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For the development of this central theme in the academic agenda of LACHEC, the following topics of discussion will be worked:

1. INITIATIVES IN ACADEMIC INTEGRATION PROCESSES IN LATIN AMERICA AND THE CARIBBEAN.

The discussion about relevant reforms oriented to find a better compatibility among educational systems in higher education, has led to the development of the following projects which have helped to support the research, analysis and setting up of the academic integration related to university modernization:

- **ARCU-SUR System**

The implementation of professional careers to the Regional Accreditation System for Mercosur, which promotes the regional acknowledgment of academic quality of degrees in Mercosur and associated countries. Definition of scopes, advantages and implementations to the system that contributes to the regional integration, promoting the cooperation for the improvement of the educational systems that contribute to the education articulation and the integration process of Mercosur.

- **LATIN AMERICA TUNING: LATIN AMERICA REFERENCE CREDIT, CLAR.**

It focuses on the fundamentals and procedures that lead the establishment of an academic credit system for Latin America, identifying general and specific competences, in particular areas, and the profiles and meta-profiles established for 15 degrees. The transformation of teaching and assessment strategies which promote competence development.

- **ALFA PUENTES PROJECT**

An initiative of international cooperation created to strength the development of higher education in Latin America. Its objective is to improve mechanisms for modernization, reform and harmonization of the educational systems in Latin America, and to promote a better cooperation among European and Latin America universities, as well. This project supports three sub-regional initiatives [Mercosur, Andean Community and Mesoamerican Region] which focus on teaching – learning processes, mobility and internationalization, quality control and university management.



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2. RELEVANCE AND INTEGRATION OF HIGHER EDUCATION AS A BASE FOR COMMERCIAL INTEGRATION.

The articulation of higher education to integration processes of different regional clusters created by the countries, allows work in broader communal policies to be developed under a macro-project of economic, political and social integration which contributes to the reduction of asymmetries among the regional systems. Analysis of impact and contributions by the principal clusters of the region to build up a communal environment for higher education.

3. DEVELOPMENT OF INTERCULTURAL COMPETENCE PRO ACADEMIC INTEGRATION.

The condition and quality assurance in higher education is one of the principles in academic integration which supports the building up of a common framework among institutions. That's the base for the necessity to strength curriculums by implementing strategies to foster the internationalization of the academy in order to take into account formation from international standards, without leaving aside diversity and regional educational needs. Some of these strategies are now presented:

• CURRICULUM INTERNATIONALIZATION

Implementing strategies and methodologies to internationalize curriculum is one of the principal elements that contribute the development of intercultural competence in students and professors, increasing career quality, as well. Strategy analysis and discussion in order to implement content and international vision to programs.

• MULTILINGUALISM

Among intercultural skills, and intrinsic to international content, every day is more relevant to develop communicative skills in foreign languages and implement them in classroom processes in order to motivate students to contrast with other cultures and fit to global demands in the knowledge society.

• ICTS

Implementation and demanding of ICTs in classroom as a helpful tool for internationalization of the academy processes is really relevant to establish access to international content, meeting peers in other universities to facilitate knowledge information exchange, building up networks and online learning.

• DUAL DEGREES

Defining curriculum international standards and the establishment of solid relationships for academic cooperation as well, is the base to build up dual degrees. This is an objective which focuses on facilitate the establishment of a common framework for higher education which promotes mobility, integration among programs based on flexible academic structures and co-relational topics.

PROGRAM

SEDE DEL EVENTO: UNIVERSIDAD SANTO TOMÁS - CAMPUS FLORIDABLANCA

TIME

WEDNESDAY, NOVEMBER THE 26TH

7:00 – 8:30 a.m.	Arrival and Registration. Campus Universidad Santo Tomás, . Km 6 vía Floridablanca.
8:30 – 10:00 a.m.	Installation; Dra. Gina Parody, Minister of National Education. Dra. María Ángela Holguín Cuellar, Minister of International Affairs. Dr. Fernando Rodríguez Carrizosa, President of ICETEX. Dr. Richard Aguilar Villa, Gobernador de Santander. Dr. Luis Francisco Bohórquez Pedraza, Mayor of Bucaramanga. Dr. Carlos Roberto Ávila Aguilar, Mayor of Floridablanca. Fr. Samuel Elías Forero Buitrago, o.p. Rector of Santo Tomás University
10:00- 11:00 a.m.	Open Conference: A process of academic integration in Latin America and the Caribbean? Opportunities and challenges about the integration of a common environment for higher education in Latin America and the Caribbean, analyzing as a reference the integration model in Europe, specially the process in Bologna as the starting point. Speaker: Dr. József Temesi, Director Center for International Higher Education Studies, Corvinus University of Budapest.
11:00 – 11:15 a.m	Break
11:15-12:15 p. m.	Conference: A look to Latin America from a multilateral perspective for the processes of academic integration in higher education. Initiative analysis and possibilities for Latin America and the Caribbean in a process of building up a common environment for higher education from the perspective of multilateral organizations which put together efforts and programs of academic integration. Speakers: Iesalc, Unesco Provosts Meeting. Working Lunch.
12:30- 2:30 p.m.	Institutional Initiatives which contribute to build up a common environment for higher education in Latin America and the Caribbean. Universidad Santo Tomás, Campus de Piedecuesta, Coliseo Sol de Aquino.
12:15 – 2:00 p.m.	Lunch.
2:00- 5:00 p.m.	Socialization of good practices on internationalization by national and international HEI . A space to reflect the impact and improve the promotion of the internationalization experiences. In the Latin American Region experiences of internationalization are important, which are not only limited to the application of foreign management models; but presenting new ways to improve the implementation of strategies and the achievement of results of the process in the IES.
	Open for participation until 20 October
2:00 – 6:00 p.m.	Panel: Initiatives for academic integration processes in Latin America and the Caribbean. Speaking and debate about advantages, disadvantages and opportunities of processes for academic integration based on the impact and results obtained by 4 projects carried out in the region.

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	<p>Speakers:</p> <ul style="list-style-type: none">• Sistema Arcusur: José María Passarini, Universidad de la República.• Proyecto Alfa Puentes: Juan Guillermo Hoyos, Ascun.• Proyecto Tuning América Latina: Pablo Beneitone, Universidad de Deusto.• Proyecto Enlaces: Roberto Escalante Semerena, Uduel.• Proyecto Elyces: Raúl Arias Lovillo, Campus-OUI.
5:00 – 5:30 p.m.	Break.
5:30-7:00 p.m.	Bilateral Alliances Round-table: Opportunities for International Cooperation. Theme: Research and projects with social impact. Space of relationship and interaction between national and international universities, to establish agreements and lines of academic cooperation.
9:00 p.m.	Opening Party: Colombia, Our land. Offered by Santo Tomas University. Main Room, Club Campestre of Bucaramanga. Carrera 21 # 30-02 Cañaveral, Floridablanca.

TIME

THURSDAY, NOVEMBER THE 27TH

8:30 – 9:30 a.m.	<p>Conference: Relevance and integration of higher education as a base for the integration of the cooperation clusters. Analysis and discussion about the level of articulation and relevance for higher education in relation to the demands by cooperation clusters among the countries, as part of the consolidation of an educational, economic, political and social macro-project. Speakers: Dirk Van Damme, Oecd.</p>
9:30 – 10:00 a.m.	Break.
10:00 – 12:00 m.	<p>Panel 1: The challenge of integration initiatives for higher education in the context of regional clusters. Study and discussion about the impact and strengths of educational system integration in the context of regional clusters, in which public and private universities, and the government, participate in an articulated way as a base for building up a common environment for higher education.</p>
12:00 – 2:00 p.m.	Lunch time.
2:00 – 3:00 p.m.	<p>Conference: Tendencies in higher education internationalization in order to develop intercultural competences. Definition and analysis of academic opportunities and internationalization tendencies in academy that contribute to the development of intercultural competences. Speaker: Kyra Dawne Garson, Consultant International Department, Centre for Teaching and Learning, Thompson Rivers University.</p>
3:00 – 3:15 p.m.	Break.
3:15 – 5:00 p.m.	Workshops: Strategies in developing intercultural competences for the academic integration.

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	<p>Development of simultaneous workshops in order to analyze and discuss about proposals and strategies to contribute to the development of intercultural competences in students and professors, as well.</p> <ul style="list-style-type: none"> • Multilingualism: María Ángeles Álvarez Martínez, Professor: Universidad Alcalá de Henares, Spain. • Mobility and internationalization in Erasmus +: Gábor Dobos, Hungary Campus Program Director. Miklós Gábor, Business Development Accelerator, EIT ICT Labs Budapest Associate Partner. • Strategies for the modernization of an international curriculum: András Gábor, Director of the Institute of Informatics, Corvinus University of Budapest. • Intercultural- Internationalization of the del curricula: Fernando Daniels, Colam-QUI y Ángel Fernández, Universidad Veracruzana.
5:00 - 6:30 p.m.	<p>Bilateral Alliances Round-table by Management Area: Opportunities for international cooperation aimed to the units of curriculum, Deanships or direction of programs, Virtual Education units, departments and institutes of foreign languages. Theme: Internationalization of the curriculum and intercultural. Multilingualism and mobility.</p> <p>An opportunity to establish relationship and interaction among the invited international and Colombian universities in order to evaluate possible cooperation lines.</p>
6:30 - 7:00 p.m.	<p>Conclusion Round-table</p> <p>Closure of the academic session and definition of agreements about the conclusions that emerged in different moments of the event. Memories development.</p> <p>Rapporteurs: CAN & Universidad Industrial de Santander.</p>
7:15 p.m.	<p>Cultural event.</p>

TIME

FRIDAY, NOVEMBER THE 28TH

8:30 - 11:45 a.m.	<p>RCI Annual Assembly:</p> <p>Annual Meeting of the Colombian network for the internationalization of the higher education and development of components for the socialization of best practices in internationalization by the different nodes of the country, as well as definition of proposed work and joint to the interior of the network. Place: .Santo Domingo de Guzmán Auditorium</p> <p>Agenda:</p> <ol style="list-style-type: none"> 1. New guidelines and structure of the RCI 2. National action plan 2015-2034 3. Good practices of networking [successful cases of nodes and the IES Member of experiences in network] 4. Headquarters: LACHEC 2015 5. Proporsals
11:45 - 5:00 p.m.	<p>Closing Lunchtime: Visit the Chicamocha National Park [PANACHI]. / Activity to confirm]</p>



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1. HOTEL CLUB CAMPESTRE OF BUCARAMANGA



CLUB CAMPESTRE
DE BUCARAMANGA S.A.

Hotel Club Campestre de Bucaramanga has the facilities and experience to make your visit a pleasant stay.

RATES PER NIGHT

- Foreigners: \$161,000 includes breakfast and hotel insurance.
- Nationals: \$185.800 includes VAT, breakfast and hotel insurance.

Prices valid until October 30, 2014.

Note: These rates are special and exclusive as official hotels for the event

IN-ROOM AMENITIES

- Electronic security lock.
- Central air conditioning system.
- Free access to wireless Internet.
- Panel Glide blinds and Black Out.
- Acoustic treatment for the control of external noises.
- German laminate floor.
- Mini kitchen with fridge bar.
- 42" LCD with cable signal TV.
- Safety deposit box.

SERVICES INCLUDED

[Guests have access free of charge to the following services]

- Breakfast buffet on the pool terrace.
- Green free courtesy in the golf course of the Club.

- Green free courtesy in the field of the Golf of the Club House of field.
- Free tennis pass at the tennis courts in the hotel.
- Emergency medical assistance within the premises of the club.
- Free local calls.
- Service of unlimited wireless Internet and complimentary rooms, lounges and common areas of the club.
- Access and service in the Spa areas of the club: saunas, swimming pools, wellness, and others.
- Access to all the playing fields of the club: golf, tennis, squash, football and ice skating.
- Parking lot with capacity for 300 vehicles.
- Access to the field of practice and Center for high performance Golf.

DESCRIPTION SERVICES OF THE CLUB

- Golf course with 18 holes.
- Two fully remodeled pools.
- 14 tennis courts with night lighting.
- 4 tennis courts, squash court.
- On natural grass soccer field.
- Ice rink.
- Beauty room.
- Massage room.
- Restaurants: Dining Hall and Caracolí.
- Bars: Hoyo 19 bar and Don Ludo Restaurant.
- Cafe: terrace swimming pool, kiosk of tennis and golf kiosk.



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- Headquarters alternating in the municipality of Mesa de Los Santos, in the Casa Club de Campo, 20 minutes from the cable car station.

BOOKING CONFIRMATION

For your reservation request, it is important to send written communication indicating the name of the host, date of arrival and departure, accommodation, expenses that the Company authorizes additional accommodation.

CONTACTS OF THE HOTEL

Information to make reservations

- Phone: (7) 6803030 Ext 200 and 300
- Telephone: (7) 6393434
- Cell phone: 3174033363 – 3174428979
- Email: reservas@campestrebucaramanga.com
- SUBJECT: LACHEC 2014





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2. HOTEL HOLIDAY INN

The Hotel has all the services of a modern hotel and all security systems requiring the IHG international hotel chain.



RATES UNTIL OCTOBER 18

TIPO DE HABITACIÓN	TARIFA DIARIA POR HABITACIÓN ACOM. SENCILLA	TARIFA DIARIA POR HABITACIÓN ACOM. DOBLE	CANTIDAD DE HABITACION
Habitación Standard King o Twin	\$ 190.000	\$ 220.000	35 SENCILLAS 15 DOBLES
Habitación View King o Twin	\$ 220.000	\$ 250.000	20 SENCILLAS 20 DOBLES
Habitación Ejecutiva King o Twin	\$ 280.000	\$ 310.000	5 SENCILLAS 5 DOBLES

La anterior tarifa incluye desayuno tipo Buffet, internet WIFI, acceso a la Piscina y Gimnasio.
Estos precios no incluyen el IVA (16%) ni el seguro hotelero de \$7.000 diario por persona por noche

RATES AFTER OCTOBER 18

Depending on the availability of occupation

TIPO DE HABITACIÓN	TARIFA DIARIA POR HABITACIÓN ACOM. SENCILLA	TARIFA DIARIA POR HABITACIÓN ACOM. DOBLE	CANTIDAD DE HABITACION
Habitación Standard King o Twin	\$ 220.000	\$ 250.000	35 SENCILLAS 15 DOBLES
Habitación View King o Twin	\$ 250.000	\$ 280.000	20 SENCILLAS 20 DOBLES
Habitación Ejecutiva King o Twin	\$ 310.000	\$ 340.000	5 SENCILLAS 5 DOBLES

NOTE: THESE RATES ARE SPECIAL AND EXCLUSIVE AS OFFICIAL HOTELS FOR THE EVENT

HOTEL FACILITIES

- Direct access to the shopping Centre El Cacique.
- Huge parking area.
- Wireless internet.
- Room service 24 hours.
- Business Center.
- Restaurant 1622: located on the 16th floor with an exceptional view of the city and a national and international gastronomic variety.

- Sky Bar: located on the 18th floor, with an extraordinary view, next to a pool and a variety of drinks and cocktails.
- Swimming pool, gym and Spa: located on the 18th floor for a comfortable and relaxed stay plug-in.

RESERVATION POLICIES

- Schedules: Check In 3:00 P.m. - Check Out 1:00 P.m.
- Children between 0-5 years do not pay. Children between 6-12 years pay 50% of the rate.



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- Children 13 years and older pay 100% of the rate.
- Maximum of 2 children per room.
- Additional person: \$80,000 + taxes [VAT 16%] and hotel insurance [7,000 pesos per person]. Includes: breakfast buffet-style according to required accommodation, WIFI Internet and access to the wetland from the hotel.
- Value additional breakfast: \$33,000 + taxes [VAT 16%].
- All guests and companions, will be registered at the hotel which must submit passports or identity documents.
- It is not allowed to smoke in the rooms of the hotel [1335 Act of 2009]
- USD 250 will be charged for smoking in the rooms.

CONDITIONS OF RESERVATION

For all bookings, the hotel will require warranty in order to proceed with their respective confirmations.

- In the case of corporate customers that have adopted line of corporate credit [30 days], should attach confirmation by letter business where complete information of the reserve is entered, authorized consumption and payment.
- To access the hotel corporate credit line, the customer should fill out [attached format of credit application] attaching documentation and sending requests for reservations previously.
- For companies belonging to a group or Holding Company, linking and opening of the hotel corporate credit line, processes should be made independently by each of their names.

- In the case of private customers, payment is required in advance by the value of the rate of the first night. Transaction can be done via credit card [document attached-format] on-line credit card payment authorization], electronic transfer or deposit cash.
- Transfers or appropriations must be made in favor of international hotels chieftain S.A.S, Nit N ° 900520649-5 the Bancolombia Current account N ° 07813903541.
- According to Colombian regulations, all invoices will be issued in Colombian pesos.
- The deadline for payment of the invoices is 30 days, once based in person or sent by certified mail.
- Any cancellation or modification of your reservation must request a minimum of 24 hours in advance, penalties will be inferred.
- For Group bookings, they must be cancelled or modified with a minimum of 72 hours in advance, this is guarantee of a percentage of important hotel occupancy.

CONTACTS OF THE HOTEL

Information to make reservations

- Telephone: [7] 6917300-311 2319038
- Email: reservas@holidaybga.com
- SUBJECT: LACHEC 2014



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3. HOTEL CHICAMOCHA

Hotel Chicamocha, has 30 years of experience and a team formed by professionals with a high degree of commitment and seriousness.



RATES UNTIL OCTOBER 18

TYPE OF ROOM	PRICE WITHOUT TAX FOR FOREIGNERS	TAX RATE FOR NATIONAL
Ejecutiva Sencilla	\$ 180.000	\$ 208.800
Ejecutiva Doble\$	210.970	\$ 244.725
Ejecutiva Triple	\$ 240.900	\$ 279.400
Jr. Suite Sencilla	\$ 219.730	\$ 254.886
Jr. Suite Doble	\$ 253.310	\$ 293.839

The rate includes Buffet breakfast. / Every child under 5 years old do not pay.

NOTE: THESE RATES ARE SPECIAL AND EXCLUSIVE AS OFFICIAL HOTELS FOR THE EVENT

ROOM STAFFING

- Mini Split remote control air conditioner.
- Cable TV.
- Central water system hot.
- Phone with direct dial national and international.
- Proximity lock system.
- Clock radio.
- Private bathroom.
- Dryer.
- Servibar.
- Newspaper.

COMPLEMENTARY SERVICES (Included in rate)

- Emergency medical care.
- Swimming pool.
- Sauna - Turkish - gym.
- Table (billiard - table tennis) and arcade games tables.
- Business center [secretarial, coffee service].
- Vip room.

- Confirmation of tickets.
- Parking lot.
- Unlimited wireless internet in all areas of the hotel.
- In the room and at the front desk safety deposit boxes.
- Local calls.

SERVICES WITH ADDITIONAL COST

- Beauty parlor.
- Massages room.
- Spa.
- Fax, photocopying, printing [Business Center].
- Taxi service directly with the Hotel.
- Laundry service.
- National calls - min \$1,000.
- Calls international - min depends on destination.
- Transfers.



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QUANTITY	TRANSFER AIRPORT-HOTEL	DAYS	UNIT VALUE	TOTAL VALUE
1	1 A 3 PAX	1	\$ 32,000	\$
1	4 A 6 PAX	1	\$ 64,000	\$

THE HOTEL'S FACILITIES

- Restaurant Zaborarte: located next to the lobby, has an extensive list of specialties where blends traditional cuisine and creative signature cuisine innovation.
- Terrace Restaurant: rooftop restaurant you will find an environment in the open air with the best typical and international cuisine.
- Coffee Bar Candelazo: Monday to Sunday from 6 to 11 p.m. schedule
- Hollow bar: Karaoke Bar. Open from Thursday to Saturday from 10 p.m. to 3 a.m.

RESERVATION POLICIES

- Schedule of Check in starts at 3 p.m.
- Check time out is at 1 p.m.
- Similarly the availability the Hotel, permitting, may vary its time to Check in or extend your time of Check out.

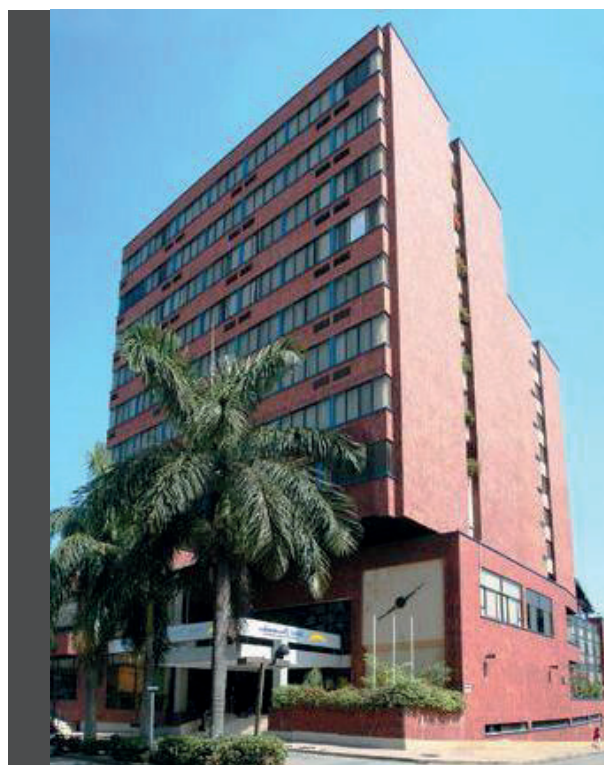
FORMS OF PAYMENT

- Credit card
- Card debit
- Effective
- Virtual payment
- Credit prior requirements requested by the Hotel

CONTACTS OF THE HOTEL

Information to make reservations

- Telephone: (7) 6343000 toll free 01 8000 511723
- Fax: (7) 6351808-6351809 or 3123290527 cell number.
- Email: reservas.chicamocha@solarhoteles.com
- SUBJECT: LACHEC 2014





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4. THE TRIADA HOTEL

The Triada Hotel is strategically located within the international business La Triada, in the financial center of the city.



TARIFAS

TYPE OF ROOM	NO OF ROOMS	RATE	VAT 16%	HOTEL INSURANCE	TOTAL NATIONAL RATES	TOTAL RATES FOREIGNERS WITHOUT VAT
HABITACION ESTANDAR SENCILLA 1 PERSONA	10	\$ 147,700	\$ 23,632	\$ 7,000	\$ 178,332	\$ 154.700
HABITACION ESTANDAR DOBLE 2 PERSONA POR HABITACION	15	\$ 173,700	\$ 27,792	\$ 14,000	\$ 215,492	\$ 187.700
HABITACION TRIPLE 3 PERSONA POR HABITACION	15	\$ 236,100	\$ 37,776	\$ 21,000	\$ 294,876	\$ 257.100
JUNIOR SUITE 1 O 2 PERSONA	5	\$ 209,000	\$ 33,440	\$ 7,000	\$ 249,440	\$ 216.000
SUITE PRESIDENCIAL 1 O 2 PERSONA	1	\$ 313,000	\$ 50,080	\$ 7,000	\$ 370,080	\$ 370,080
TOTAL HABITACIONES DISPONIBLES	46					

Rates valid until October 18, 2014

Note: These rates are special and exclusive as official hotels for the event

COURTESY SERVICES

- Breakfast at the Mediterranean restaurant
- Breakfast Express (to room)
- Welcome cocktail
- Use of the gym and Sauna
- Security box
- Home medical care service [AME]
- In-room voicemail
- 24-hour in-room high-speed Internet service.
- Clubroom maximum 12 persons free of charge
- Up grade higher than price of standard room

SERVICES WITH ADDITIONAL COST

Transfer in-out: transfer in service - out has a value of \$40,000 for each trip (one-way or return) in a vehicle exclusive and comfortable Hotel, for this service it is essential to confirm and send flight itinerary and number of passenger cell.

RESERVATION POLICIES

- Check In: 3:00 pm
- Check Out: 1:00 pm



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CONFIRMATION AND BILLING POLICIES

- When payment is made by the company and has open credit, it is necessary to send the company support letter, specifying the details of the reservation and authorized consumption.
- When payment is cash only, you can guarantee your reservation with deposit cash in the account no. 6049-5703107 of Bancolombia on behalf of the promoter hotel and tourist LA TRIADA and send copy of the deposit to the Fax 6525142 or 6422895.
- Also you can make your payment in advance by credit card, filing format of authorization to be able to carry out the charge.
- Policy: report cancellations or modifications of reservations 24 hours in advance to the guest's

arrival. Otherwise the value of the first night will be effective to charging it to the company's account or credit card that was left as collateral.

CONTACTS OF THE HOTEL

Information to make reservations

- Fax: [7] 6422895-6525140.
- Email: reservas@hotellatriada.com
dc2@hotellatriada.com
- SUBJECT: LACHEC 2014





LACHEC 2014
BUCARAMANGA, COLOMBIA
NOVEMBER 26, 27, 28

6ª CONFERENCIA LATINOAMERICANA Y DEL CARIBE
PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN SUPERIOR
6th LATIN AMERICAN AND THE CARIBBEAN HIGHER EDUCATION
CONFERENCE ON INTERNATIONALIZATION

COST OF REGISTRATION

	Prior to October 27	Before November 27	During the event
National	\$351.000 COP	\$390.000 COP	\$450.000 COP
Foreigners	\$ 190 USD	\$ 210 USD	\$ 240 USD

COMMERCIAL DISPLAYS STAND

	Prior October 27	Before November 27
National	\$2.500.000 COP	\$2.800.000 COP
Foreigners	\$1.400 USD	\$1.550 USD

MORE INFORMATION | <http://www.lachec.edu.co>

<http://www.avianca.com/es-co/informacion-viaje/otros-servicios/congresos-convenciones/detallecongreso.aspx?idcongreso=256>

PROMO CODE **GN365**



**6th LATIN AMERICAN AND THE CARIBBEAN HIGHER EDUCATION
CONFERENCE ON INTERNATIONALIZATION**

Dates

Begins 26/11/2014 Ends 28/11/2014

Web Site Contact

www.lachec.edu.co
lachec2014@outlook.com
Phone: [+57] 314 2188190



LACHEC 2014
BUCARAMANGA, COLOMBIA
26, 27 Y 28 DE NOVIEMBRE

 www.lachec.edu.co





LACHEC 2014

BUCARAMANGA, COLOMBIA

26, 27 Y 28 DE NOVIEMBRE

HEADQUARTERS



UNIVERSIDAD SANTO TOMÁS

PRIMER CLAUSTRO UNIVERSITARIO DE COLOMBIA

BUCARAMANGA

 www.lachec.edu.co

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