

Leaders as Designers of Higher Education

230+ attendees

From 84+ institutions

Across 20+ countries



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Why should university leaders see themselves as designers and what does it mean to be one? As the world emerges from the pandemic, what role should university leaders play in architecting the future of higher education?



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Keynote Summary

Higher education institutions tend to be bureaucratic and overly academic-process dominated in the way they operate. Leaders in higher education should think of themselves as designers, creating new models, innovative ideas, structural and cultural changes to transform their institutions for greater social and economic impact.

Leaders-as-Designers should enable:

- ➡ Outcome driven management vs. process management
- ➡ Enterprise-driven models vs agency-driven models
- ➡ Intellectual designs vs academically-bureaucratic designs
- ➡ Design uniqueness vs design replication
- ➡ Design for aspirations vs design for status
- ➡ Design-build approach vs process management approach

About UDI

The **University Design Institute (UDI)** at ASU is a catalyst for transformation in higher education. Our vision is for universities to emerge as powerful engines of social transformation and economic impact.

To date, we have worked with **70+ universities** in over **21 countries** on a variety of transformative design engagements. We look forward to partnering with you to advance your innovation and transformation efforts.

About IAUP

The **International Association of University Presidents (IAUP)** is a unique worldwide organization that facilitates the exchange of professional experience to strengthen the international mission and quality of education in an increasingly interdependent world.

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